

Supporting Uptake Integrated Pest Management and Low-Risk Pesticide Use



SUPPORT aims to pave the way for adoption of Integrated Pest Management (IPM) tools and technologies by developing relevant and actionable scientific knowledge to be used in a co-creation design with actors of public policies and private sector strategies.



48 months



20 Partners
10 countries



25 National
Crop Clusters

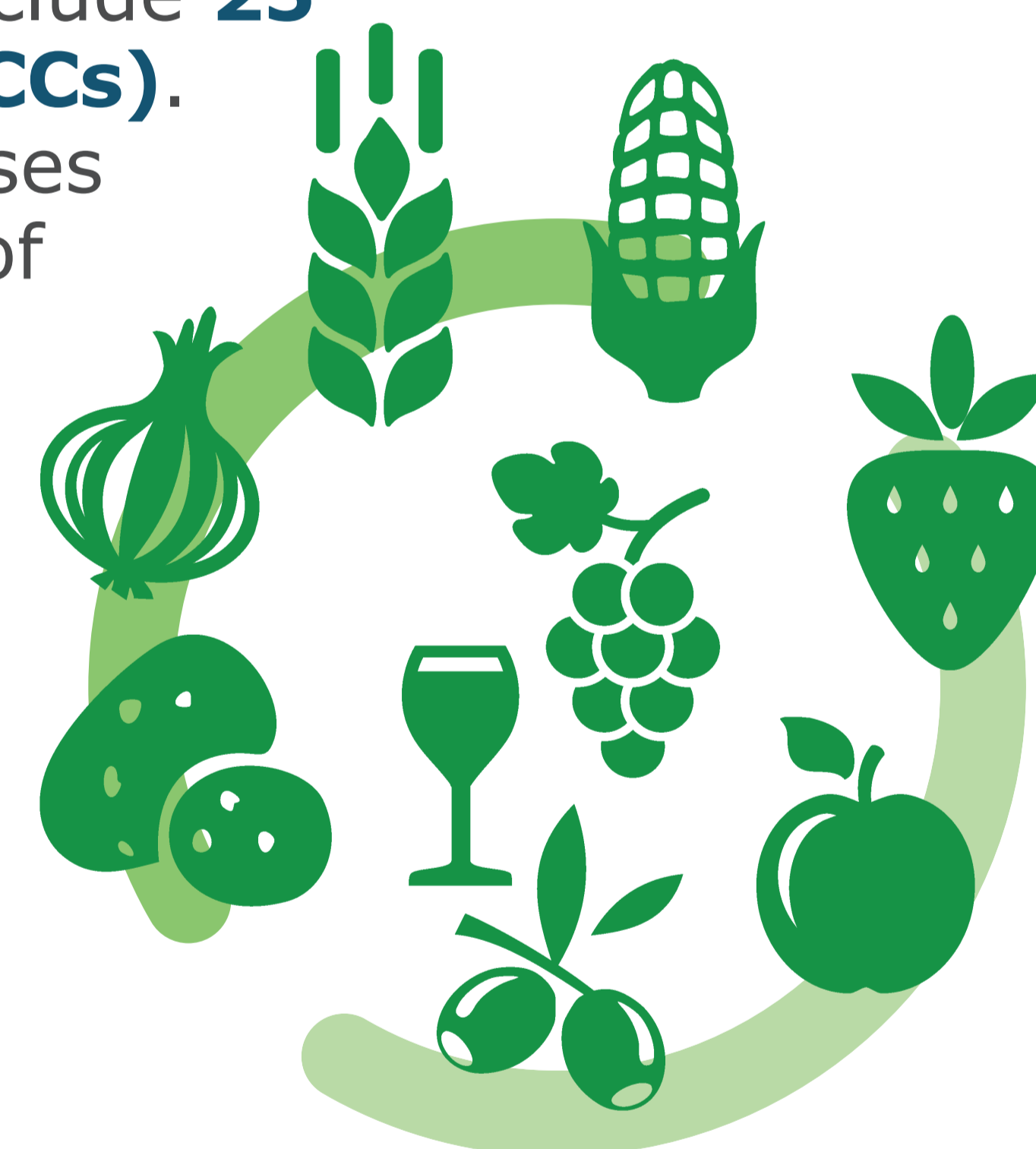


Budget 5,99
Mio Euros

Objectives and activities

- Build a **SUPPORT Stakeholder Ecosystem** to co-create strategies and policies with actors.
- Create an **inventory of current and future IPM tools** and assessment of their impacts on pest control efficacy, economic performance of farms, and the environment.
- **Identify barriers and drivers** in the entire agri-food system for the adoption of IPM and to analyse their role in farmer decision-making.
- Propose **public policies and private sector strategies** for enhancing the adoption of IPM tools and technologies in a co-creation process with the engagement of relevant actors.

A multi-actor approach will be the backbone of the research process and include **25 National Crop Clusters (NCCs)**. NCCs are a selection of cases covering a wide range of farm typologies, sectors and systems representing the diversity of farming in the EU and associated countries. They encompass **wheat, maize, onion, potato, strawberry, apple, wine grape and olive**.



Key Performance Indicators (KPIs) of the SUPPORT project include the following:

- Better understanding of IPM strategies among relevant actors.
- Improved capacities for behavioural and experimental research among researchers.
- Implementation and use of IPM among farmers.
- Improved advisory services for support of IPM adoption.
- More food supply actors sourcing products that are produced with IPM.
- Increased awareness amongst consumers regarding IPM and consequences of pesticide use on health and environment.
- Better informed policy makers regarding project results enabling an improved design and implementation of policies.
- Reduction of overall use and risk of pesticides.
- Reduction of use of more hazardous pesticides.

