Supporting Uptake Integrated Pest Management and Low-Risk Pesticide Use

SUPPORT

SUPPORT aims to pave the way for adoption of Integrated Pest Management (IPM) tools and technologies by developing relevant and actionable scientific knowledge to be used in a co-creation design with actors of public policies and private sector strategies.

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48 months

**20 Partners
10 countries**

**25 National
Crop Clusters**

**Budget 5,99
Mio Euros**

Objectives and activities

- Build a **SUPPORT Stakeholder Ecosystem** to co-create strategies and policies with actors.

- Create an **inventory of current and future IPM tools** and assessment of their impacts on pest control efficacy, economic performance of farms, and the environment.

- **Identify barriers and drivers** in the entire agri-food system for the adoption of IPM and to analyse their role in farmer decision-making.

- Propose **public policies and private sector strategies** for enhancing the adoption of IPM tools and technologies in a co-creation process with the engagement of relevant actors.

A multi-actor approach will be the backbone of the research process and include **25 National Crop Clusters (NCCs)**. NCCs are a selection of cases covering a wide range of farm typologies, sectors and systems representing the diversity of farming in the EU and associated countries. They encompass **wheat**, **maize**, **onion**, **potato**, **strawberry**, **apple**, **wine grape** and **olive**.

Key Performance Indicators (KPIs) of the SUPPORT project include the following:

- Better understanding of IPM strategies among relevant actors.
- Improved capacities for behavioural and experimental research among researchers.
- Implementation and use of IPM among farmers.

- Improved advisory services for support of IPM adoption.
- More food supply actors sourcing products that are produced with IPM.
- Increased awareness amongst consumers regarding IPM and consequences of pesticide use on health and environment.

- Better informed policy makers regarding project results enabling an improved design and implementation of policies.
- Reduction of overall use and risk of pesticides.
- Reduction of use of more hazardous pesticides.

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